



RBC Bank®

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RBC BANK NAMES NEW REGIONAL VICE PRESIDENT IN THE TRIANGLE
Laura Hulsey Brings Recognized Sales Leadership and Performance to New Role

Raleigh, N.C. – September 22, 2010 – RBC Bank recently appointed Laura Hulsey to regional vice president of Commercial Markets for the Triangle market. Hulsey brings 13 years banking experience to this new role.

As regional vice president of Commercial Markets, Hulsey will be responsible for managing the commercial portfolio for the Triangle market, leading a team of commercial bankers to successfully execute against the bank's strategic business priorities in order to grow and deepen client relationships.

"Laura's strong commercial expertise coupled with her demonstrated leadership abilities at the bank and in the community make her an excellent leader for the bank here in the Triangle," said Reggie Davis, president of RBC Bank.

Since joining the bank in 2006 as a senior relationship manager, Hulsey has received multiple company-wide recognitions based upon outstanding sales performance and leadership.

Hulsey received her bachelor's degree in Business Management from N.C. State University. She serves on the board of advisors for the Greater Raleigh Chamber of Commerce and holds executive board positions with both the Triangle Commercial Real Estate Women's organization and the NC Coastal Pines Girl Scout Council. Hulsey is also a recipient of the 2009 Triangle Business Journal's Women in Business Award.

She will continue to be based at RBC Plaza in downtown Raleigh.

About RBC Bank

RBC Bank, headquartered in Raleigh, N.C., offers a wide range of financial services and advice to individuals, businesses and public institutions throughout the Southeast. RBC Bank's network includes more than 420 full-service banking centers in six states (Alabama, Florida, Georgia, North Carolina, South Carolina and Virginia), an extensive ATM network and telephone and online banking. RBC Bank is the 38th largest U.S. bank by consolidated assets, according to SNL Financial's List of the Nation's 50 Largest Banks, September 2, 2009. RBC Bank is a wholly-owned subsidiary of Royal Bank of Canada (RBC) (RY on the TSX and NYSE), Canada's largest and most stable bank as measured by assets and market capitalization. In August 2009, Global Finance Magazine ranked RBC as the safest bank in the Western Hemisphere. RBC is also one of the world's financial, social and environmental corporate leaders, having appeared on the Dow Jones Sustainability World Index every year since its creation in 1999. Additional information about RBC Bank may be found at www.rbcbankusa.com.

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